



## **PRIVACY POLICY**

This Privacy Policy governs the manner in which the Life Center collects, uses, maintains and discloses information collected from users (each, a “User”) of the [LIFECENTERLITTLETON.ORG](https://lifecenterlittleton.org) website (“Site”). This privacy policy applies to the Site and all products and services offered by the Life Center.

### **PERSONAL IDENTIFICATION INFORMATION**

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit the site, register on the site, place an order, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources we make available on the Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number, and credit card information. Users may, however, visit the Site anonymously. The Life Center will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

### **NON-PERSONAL IDENTIFICATION INFORMATION**

The Life Center may collect non-personal identification information about Users whenever they interact with the Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to the Site, such as the operating system and the Internet service provider(s) utilized and other similar information.

### **WEB BROWSER COOKIES**

The Life Center Site may use “cookies” to enhance the User experience. User web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert User when cookies are being sent. If refused, note that some parts of the Site may not function properly.

### **HOW WE USE COLLECTED INFORMATION**

The Life Center collects and uses User’s personal information for the following purposes:

- To personalize user experience The Life Center may use information in the aggregate to understand how Users as a group use the services and resources provided on the Site.
- To improve the Site
- The Life Center continually strives to improve website offerings based on the information and feedback received from Users.
- To process transactions
- The Life Center may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.
- To administer a content, promotion, survey or other Site feature
- To send Users information they agreed to receive about topics The Life Center thinks will be of interest to them.
- To send periodic emails
- The email address Users provide for order processing, will only be used to send them information and updates pertaining to their order. It may also be used to respond to their inquiries, and/or other requests or questions. If User decides to opt-in to mailing lists, they will receive emails that may include The Life Center news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, they may do so by contacting The Life Center via the Site.

### **HOW WE PROTECT USER INFORMATION**

The Life Center adopts appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of Users personal information, username, password, transaction information and data stored on the Site. Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures



### **SHARING USER PERSONAL INFORMATION**

The Life Center does not sell, trade, or rent Users personal identification information to others. The Life Center may use third party service providers to help operate the Site or administer activities on its behalf, such as sending out newsletters or surveys. The Life Center may share User information with these third parties for those limited purposes provided that User has given The Life Center permission.

### **THIRD PARTY WEBSITES**

Users may find advertising or other content on the Site that link to the sites and services of partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from the Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to the Site, is subject to that website's own terms and policies.

### **CHANGES TO THIS PRIVACY POLICY**

The Life Center has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. The Life Center encourages Users to frequently check this page for any changes to stay informed about steps taken to help protect the personal information collected. Users acknowledge and agree that it is the User responsibility to review this privacy policy periodically and become aware of modifications.

### **USER ACCEPTANCE OF THESE TERMS**

By using this Site, Users signify acceptance of this policy. If Users do not agree to this policy, please do not use the Site. Users continued use of the Site following the posting of changes to this policy will be deemed the User acceptance of those changes. Contacting us if you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

LIFE CENTER  
[LIFECENTERLITTLETON.ORG](http://LIFECENTERLITTLETON.ORG)  
5804 S. Datura St  
Littleton, CO 80120

